

SPONSOR PROSPECTUS



16th International Conference on Plastination

July 25-27, 2012 Beijing, China

Sponsored by

China Capital Medical University (CCMU)

Chinese Society for Anatomical Sciences (CSAS)

Supported by

International Society for Plastination (ISP)

Organized by

CHINA CYTS M.I.C.E SERVICE CO., LTD.

Conference Background

Under the theme “Plastination: Trends in Technology, Education and Research”, the ICP 2012 programme will cover all areas related to plastination and preservation of biological specimens, including their potential application to clinical, function and digital anatomy. The Conference will provide a platform for all participants to take full advantage of the many opportunities for formal and informal interaction with colleagues from all over the world, sharing knowledge of the most recent advances in technology, education and research of plastination and biological preservation.

The ICP 2012 continues the tradition of the ISP biennial conferences and will have a two day pre-conference hands-on workshop. This workshop is organized by Professor Rafael Latorre, University of Murcia, Spain, and is supervised by a team of world-renowned plastination experts. It is designed for (1) those who are novices in the technique of plastination, (2) those who would like to familiarize themselves more with the basic principles of plastination and (3) those who would like to receive close direction in the implementation of these principles to establish a laboratory of Plastination.

Conference Information

Date, Venue and Language

Date: July 26-27, 2012

Venue: Beijing International Convention Center

Official Language: English

Preliminary Program

	Mon 23 July	Tue 24 July	Wed 25 July	Thur 26 July	Fri 27 July
8:00	Registration				
9:00	Welcome & Introduction of workshop	Plastination Technique III	Opening remarks (ISP/CSAS/CCMU Presidents)	Plenary Lecture 3	Plenary Lecture 4
9:15	Introduction to the Plastination.				
9:30		Practice session III	Plenary Lecture 1	Platform session III – Research	Platform session V
9:45	Plenary Lecture 2				
10:00	Plastination Technique I				

10:15	Coffee break	Coffee break				
10:30	Practice session I	Practice session III continued	Coffee break			
10:45			Platform session I – Technology	Platform session III – Research continued	Platform session V continued & Closing Remarks	
11:00						
12:00			Lunch Break	Lunch Break	Post-conference tours (optional): e.g. Dalian Two-Days Tour	
12:45	Lunch	Lunch				
13:00			Poster session I	Poster session II		
13:30						
14:00	Plastination technique II	Plastination Technique IV	Platform session II - Education	Platform session IV – application		
15:00	Practice session II	Practice session IV	Coffee break	Coffee break		
15:30			Platform Session II – Education continued	Platform session IV – application continued		
15:45						
17:00			Exhibition	Exhibition		
18:00	Questions and discussion	Summary & Course Evaluation	ISP Council Meeting	ISP business meeting		
19:00		Dinner (workshop)	Welcome Reception	Banquet		

Categories of Sponsorship

Sponsors can select either the Package Sponsorship or Conference Kit Sponsorship. Other funding events such as reception, meals, etc. are also available.

Packages Sponsorship

The chart below lists conference sponsorship levels and benefits

Levels and Benefits of Sponsorship					
Levels	¥ 100,000 (minimum)	¥ 50,000 (minimum)	¥ 30,000 (minimum)	¥ 20,000 (minimum)	¥ 10,000 (minimum)
Benefits	Diamond	Platinum	Gold	Silver	Bronze
Logo in all Conference Materials and Publications	√				
Promotional Item Included in	√	√			

Conference Bag					
VIP Seating at Conference Banquet	√	√			
Name and Logo on Conference Banner	√	√	√		
Exhibit Booth	3	2	1		
Web Link from Conference Website	√	√	√	√	
Complimentary Registration	4	3	2	1	
Name in Sponsors' List on the Conference Website	√	√	√	√	√

Conference Kit Sponsorship

- Proceeding (DVD-Rom)
- Notebook and Pen
- Name Badge and Social Event Invitation
- Staff T-shirt
- Conference Bag
- Conference Souvenir
- Others

The details can be negotiated with the Sponsorship Office.

Payment

Payment Schedule

A 50% deposit is due with the Sponsorship Reservation Form. The balance should be paid before June 1, 2012.

Payment Methods

1. Bank Transfer

Beneficiary: CHINA CYTS M.I.C.E. SERVICE

Beneficiary Bank: BANK OF COMMUNICATIONS BEIJING BRANCH

EUR ACCOUNT NUMBER: 110060635386300000103

USD ACCOUNT NUMBER: 110060635146300000481

Swift Code: commcnshbjg

Address: BEIJING, CHINA

Please do write a clear indication of name and purpose of the remitters in the message box. Sample: XXX
Company / Sponsorship / ICP2012

2. Credit Card

Only MasterCard, Visa, and American Express will be accepted. Please complete and return the signed
Exhibition Reservation Form via Fax or e-mail it to:

Mr. Yuhan JIANG

Fax: +86-10-58158155

E-mail: icp2012.pco@gmail.com

Sponsorship Management

The CYTS M.I.C.E. is the professional international conference and exhibition organizer in China. The Local
Organizing Committee has authorized the PEO (Professional Exhibition Organizer) of CYTS M.I.C.E. to
organize the Sponsorship.

For questions about sponsorship, please contact:

Mr. Yuhan JIANG

ICP2012 PEO

16/F, CYTS Plaza, No.5 DongZhimen South Avenue, Dongcheng District, Beijing 100007, China

Fax: +86-10-58158155

E-mail: icp2012.pco@gmail.com

ICP2012 Sponsorship Reservations

Company/Organization: _____ Website: _____

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Contact Name: _____ E-mail: _____

Phone: _____ Fax: _____

PACKAGE SPONSORSHIP: Please check your level of sponsorship

Diamond, minimum ¥100,000 – Diamond sponsors are entitled to 3 booths.

Platinum, minimum ¥50,000 - Platinum sponsors are entitled to 2 booths.

Gold, minimum ¥30,000 - Gold sponsors are entitled to 1 booth.

Silver, minimum ¥20,000

Bronze, minimum ¥10,000

CONFERENCE KIT SPONSORSHIP: Please check which Conference Kit you wish to sponsor

- | | |
|-----------------------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Proceeding (DVD-Rom) | <input type="checkbox"/> Conference Bag |
| <input type="checkbox"/> Notebook and Pen | <input type="checkbox"/> Conference Souvenir |
| <input type="checkbox"/> Name Badge and Social Event Invitation | <input type="checkbox"/> Others |
| <input type="checkbox"/> Staff T-Shirt | |

Payment Information	Signature: _____ Date: _____
	Paying by <input type="checkbox"/> Bank Transfer <input type="checkbox"/> Credit Card
	<i>If you choose paying by credit card, please complete the following information</i>
	<input type="checkbox"/> Visa Card <input type="checkbox"/> Master Card <input type="checkbox"/> American Express
	Credit Card No.: _____
Expiration Date (YYYY/MM): _____	
Card Holder: _____	

A 50% deposit is due with submission of this reservation form. The balance should be paid by June 1, 2012

Please include a copy of this form with payment and send to:

Mr. Yuhan JIANG

ICP2012 PEO

16/F, CYTS Plaza, No.5 DongZhimen South Avenue, Dongcheng District, Beijing 100007, China

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